

## TRUTH - BEAUTY - ART

*\* Caution: This brochure is not going to be like any you have seen, so if that offends please put it down now and allow the next person a chance at it.*

*You have probably already heard about Sugar Loaf, NY for it is a renowned jewel of a hidden little hamlet, and its present incarnation has been a half century in the making.*

*However, the following text will describe Sugar Loaf in a way which may be shocking to you, that is to say it will be described simply and truthfully.*

*At first glance Sugar Loaf may appear to be just another quaint and cozy assemblage of interesting trendy shops, and that is partially correct as far as it goes, but underneath the hamlet's veneer of typicality lies a seething cauldron of intense creative energy producing some of the finest objects of high art and utilitarian artisanship the world has seen.*

*Of course, that is why you've already heard about Sugar Loaf, but you may not have heard the full truth, so here it is.*

*The problem for visitors has always been this:*

*The artisans who live and work in the hamlet have become extremely busy as a consequence of their success, and while numerous of their studios are open to the public, the best of them may be open by chance or appointment only.*

*On the other hand, if you are lucky enough to arrive at the correct moment (it is an adventure), you will never be disappointed by what you find, and what you will find is a product that cannot be found in any other place — especially for purchase directly from the hand of the artisan who created it.*

*Otherwise the buildings in Sugar Loaf are themselves worth the effort of coming, because a number of them are pre-revolutionary, but once again they are uncommonly maintained, not as mawkish references to a distant past but as living evolving productive habitat (which was the original intent of their construction anyway).*

*Sorry folks, Sugar Loaf is not a stilted nostalgic preservation of a romantic idealized past but a long time survivor of that past's legacy.*

*People use these buildings to live in, create durable artistic treasures, and present them to an appreciative audience.*

*Therefore, despite sporadic chances visitors might encounter not finding their favorite shop open, over the years there has always been enough activity within the community to hold the attention of a large and dispersed public (both nationally and internationally), so any slight disappointment encountered has always been kept to a minimum.*

*Truly the work is worth it.*

*In any case, the only way you will understand how all this works is to come see for yourself, but if a particular product displayed in this brochure is your main and only interest for visiting the hamlet, you might like to call first to make sure the artist will be here.*

*Full contact information plus photos of every shop in town and a wealth of information for each is available online at:*

**SugarLoafGuild.org**

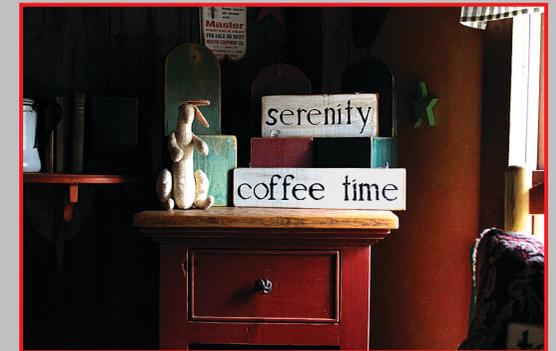
*Enjoy the town!*



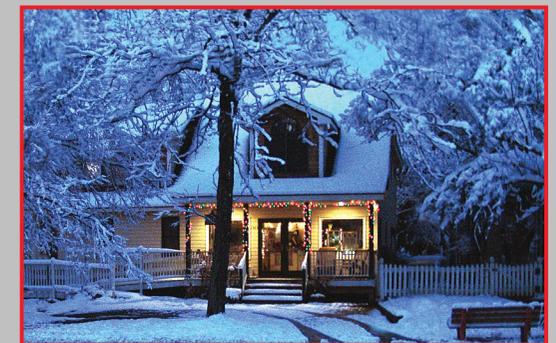
*Millie with Bird  
by Jessica Hengen, Sugar Loaf, NY*



*Endico Watercolor Studio, Sugar Loaf, NY*



*18th Century Furniture, Sugar Loaf, NY*



*Sundog Stained Glass Studio, Sugar Loaf, NY*